

TEXT ANALYSIS

TRAINING SESSIONS

25-29 June, 2018

Whithin the ENHANCE project, in the period 25-29 June, 2018 at the Faculty of Management, Economic Engineering and Rural Development will be conducted the fourth courses session given by the partners from AGROSCOPE- Dr. Stefan MANN and Dr. Isabel HAEBERLI on “Text Analysis”.

In this session the participants (teachers, hD students, master students from the Faculty of Management, Economic Engineering in Agriculture and Rural Development) will learn about: rationale of qualitative research, rules of transcription, getting added value out of texts, working with coding software.

The courses detailed schedule

| Day Hour | Monday, June 25 th | Tuesday, June 26 th | Wednesday, 27 th June | Thursday, 28 th June | Friday, 29 th June |
|--|---|---|---|------------------------------------|--|
| 09 ⁰⁰ - 12 ⁰⁰ | Rationale of qualitative Research (SM) Rules of Transcription (CJ) | Overview about methods Paraphrasing (CJ) | Content analysis with codebook (CJ) | Objective Hermeneutics (SM) | Getting added value out of texts |
| 12 ⁰⁰ - 13 ⁰⁰ | Lunch Break | | | | |
| 13 ⁰⁰ - 15 ⁰⁰ | Transcribing Audio files | First coding exercise | Working with coding software | Sequence analysis | Mutual presentation |

