

Promoting ENHANCE Project at INDAGRA 2017 - International trade fair of equipment and products in agriculture, horticulture, viticulture and animal husbandry

| No. | Type of activity | Presentation |
|-----|------------------|---|
| 1 | Venue | Romexpo Exhibition Centre, CUPOLA Hall, Bucharest |
| 2 | Date | October 26, 2017 |
| 3 | Participants | The trade fair visitors |
| 4 | Organizer | Exhibiting company – MIEADR Organizer – ROMEXPO SA |
| 5 | Topics | Presentation of ENHANCE project- consortium, objectives. The presentation focused on the project's main objectives, agricultural activity in Romania, the impact of higher education on agricultural activity. |
| 6 | Documents | PPT Presentation |



Promoting the ENHANCE Project at INDAGRA 2017 - International trade fair of equipment and products in agriculture, horticulture, viticulture and animal husbandry

The ENHANCE project was also presented this year at the INDAGRA trade fair (exclusive crossroad for all economic and agronomic students, researchers, investors and visitors interested in the agricultural field), with the main purpose to come into contact with visitors interested in agriculture, to explain the role of education in improving the agricultural activity and the efforts that are being made in this project to improve the quality of agricultural economic research within the University of Agronomic Sciences and Veterinary Medicine of Bucharest.

INDAGRA trade fair is organized every year by ROMEXPO in partnership with the Chambers of Commerce and Industry of Romania under the High Patronage of the President of Romania, being the biggest and important agricultural event in Romania.

The aim of the trade fair is to promote Romanian agriculture, organic and traditional products, the potential of domestic livestock and also internationally appreciated wine varieties from Romania.

At the 22nd edition of INDAGRA, the ENHANCE project's team met the most representative companies in the country and abroad, and discussions were related to the imperative need for investment, research, high quality machinery and latest equipment, techniques and technologies in the Romanian agriculture and the connected sectors in order to obtain performance.

